

— EST. 2010 —

WALLUMS

WALL DECALS

REDEFINE YOUR WALLS

★ ★ ★

USEFUL ITEMS TO HAVE ON HAND



INSPECTING YOUR DECAL

When you first receive your package, you will want to unroll the decal and inspect it. It is okay if there are any folds or creases from shipment - because the vinyl is pliable, any folds will not be visible once installed. You should, however, be looking out for any tears or punctures in the vinyl. If there are any tears or punctures, please take a picture of both the damaged decal and the shipping box, and contact us for a replacement.

TESTING YOUR WALLS

You will notice your decal came with an installation kit including some test decals and a squeegee. The test decal is not just for practice! We highly recommend installing the test decal prior to installing your main decal and let it sit overnight.

Due to the many variables associated with your walls, you will want the test decal to sit at least 24-48 hours to assure the vinyl will adhere to your wall. Some of the new paints have a "stain blocker" or teflon additive that will cause the decal adhesive to fail. This can also be a problem with some "VOC free" paints.

If your wall is incompatible, shortly after installing the test decal, the edges will begin to peel up. Once you apply your purchased wall decal, your order will not be refundable. So please, be sure to use the test decals first.



PLEASE READ THESE INSTRUCTIONS THOROUGHLY BEFORE ATTEMPTING YOUR INSTALLATION. Wallums wall decals can be applied to any smooth surface such as walls, glass, metal, wood, mirrors, etc. *Please Note:* Etched Glass vinyl is not recommended for wall use, only for application to glass or mirrors. If you have any questions, please e-mail us at info@wallums.com.

INSTALLING YOUR DIE-CUT WALL DECAL

BEFORE YOU BEGIN, INSTALL YOUR FREE TEST DECAL AND WAIT 24-48 HOURS TO BE SURE YOUR WALL DECAL WILL FULLY ADHERE TO THE WALL.

There are multiple ways to install your decal, the example shown here is called a center hinge method. If the decal allows it, you may also use the top hinge or side hinge method. For video instructions, visit us at wallums.com and click on the “Install Instructions” link in the main menu.

1 Before applying, make sure the surface is dry and free of dust and dirt, this will help ensure your decal won't peel off on its own over time. Lay the decal on a flat surface. Use the squeegee provided and rub firmly across the surface of the graphic to remove any bubbles and to strengthen the bond between the transfer tape and the decal. Some designs may need to be cut apart prior to installing.



2 Position your decal on the wall with painters tape. If your decal came in multiple pieces, we suggest starting with the largest piece first. When you're happy with the placement, proceed by taping the decal across the middle with a long strip of painters tape.



3 Slowly peel back one side of the transfer paper from the backing paper. While holding the transfer paper with the design portion gently folded back, use your scissors to cut away the blank backing paper that is revealed.



4 Hold the bare half of the decal a few inches above the wall with slight tension to prevent the decal from touching. Use your hand or squeegee to smooth the decal onto the wall starting from the center where the hinge tape is and working your way out.

5 Remove the remaining painter's tape. Carefully fold over the other half, slowly remove the rest of the white backing paper and press the rest of the decal to the wall.



6 Use the squeegee to firmly rub across the entire vinyl graphic. Using a damp towel, get the surface of the transfer paper moist. This will help release it from the decal.



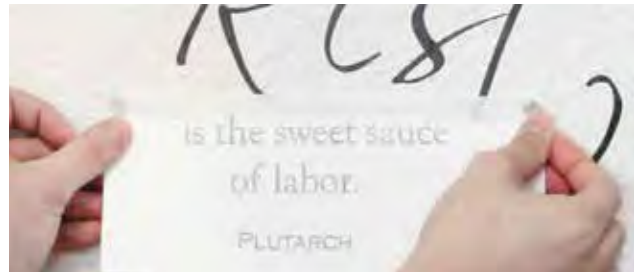
7 Starting with one corner and working diagonally, slowly pull the transfer paper from the surface of the wall and decal. Pull slowly at a 180 angle and if needed, use your finger to push the revealed decal pieces against the wall.

8 Double check to make sure all of the decal has adhered to the wall; use the backing paper as a barrier and go over the decal with a squeegee. If needed, you can quickly go over the decal with a hair dryer to work out any air bubbles. Be sure not to leave the hair dryer in one place for too long or you could damage your decal.

If your decal came in one solid piece, you're done! If your decal came in multiple pieces with square registration marks, please continue on to step 9. If your decal has other pieces without the registration marks, simply repeat steps 2-7.

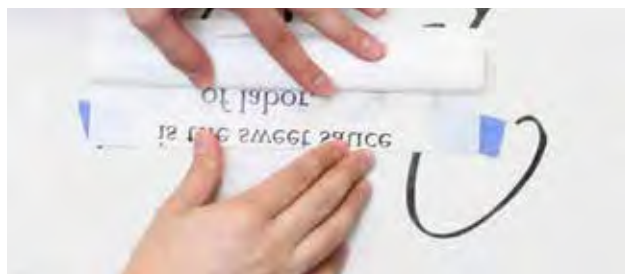


9 On some designs, we've added square registration marks to help you line up your other decal pieces. Cut the extra paper away from the decal where the square marks are; this will make it easier to see in the next step.



10 Fold back a small part of the backing tape and line up the small square registrations on top of the set already on the wall. After you think the squares are perfectly overlapping, press that section down and use tape to keep the decal in place.

11 Repeat the center hinge method in steps 2-7 or use a top hinge as shown below. If the piece is large, use more tape along the top to help keep it secured to the wall while you apply.



UNMASKED VINYL PARTS



Some of our designs do not come with masking paper applied. This mostly applies to leaves of our large trees. We do not mask certain shapes to help speed up installation. Just peel and stick the unmasked shapes! TIP: Instead of trying to pick up a corner of the leaf with your fingernail, try turning the sheet over and bending the sheet to release/peel the leaf from the backing paper. This will help prevent your nail from damaging the shape.



PRINTED WALL FABRIC DECALS



Our printed wall fabric decals are simple to install. The instructions for die cut decals do not apply to wall fabric decals. Just carefully peel and stick! The wall fabric decals can be repositioned many times. You can even save the backing paper and apply the decal back to the backing paper for storage while you are moving to a new home. Use your backing paper as a barrier if using the provided squeegee. We recommend having a friend help for installing larger sized decals.



REMOVAL OF DIE-CUT DECALS



Our die-cut decals are removable, but cannot be reused. When the time comes for you to remove your wall decals, you can do this in one of two ways:

1. Use your fingernail and gently start peeling at a corner and pull the decal until full removal. Be sure this is done by peeling the decal back upon itself at a 180 degree angle and not a 90 degree angle - this will help prevent tearing. Peel slowly to prevent damaging the paint on your walls.
2. Get a piece of masking tape and apply the tape on top of the decal. Slowly peel up the tape and the decal pieces should pull up with it. There are different strengths of adhesive to some masking tapes; we recommend testing the masking tape on the wall in an inconspicuous spot prior to use.

